



COMPLETION ANNOUNCEMENT

WPP SCANGROUP

The Capital Markets Act, Chapter 485A of the Laws of Kenya
The Capital Markets (Securities) (Public Offers, Listing and Disclosures) Regulations, 2002

WPP SCANGROUP PLC

[Company Number C.11/2006]

ACQUISITION OF RESEARCH AND MARKETING GROUP INVESTMENT LIMITED (MAURITIUS)

On 26 April 2018 WPP Scangroup Plc (**WPP Scangroup**) announced that it had entered into an agreement to purchase 70% of the shares of Research and Marketing Group Investment Limited (Mauritius) (**Kantar TNS**) from Russell Square Holding B.V. (**Russell BV**). WPP Scangroup is pleased to inform its shareholders and the investing public that the conditions precedent to the sale and purchase including receipt of corporate and regulatory approvals have been fulfilled and the transaction completed on 31 July 2018. Russell BV now owns 53,290,883 shares in WPP Scangroup representing a 12.31496% stake in the company.

WPP Scangroup is also pleased to inform its shareholders and the investing public that it has in addition acquired 10% of the shares of Kantar TNS from International Research and Marketing Group Holdings Ltd, the minority shareholder in Kantar TNS. This transaction also completed on 31 July 2018. As a result, WPP Scangroup owns 80% of the issued share capital in Kantar TNS making Kantar TNS its subsidiary.

We take this opportunity to welcome Russell BV as a shareholder and Kantar TNS and their employees into the WPP Scangroup network and look forward to work together closely to enhance shareholders' value.

Asante sana to our shareholders and advisers for their support throughout this process and to our regulator Capital Markets Authority for the invaluable guidance.

Dated 1 August 2018

By order of the Board

WPP Scangroup Plc

DISCLAIMER: This announcement has been issued with the approval of the Capital Markets Authority pursuant to the Capital Markets (Securities) (Public Offers, Listing and Disclosures) Regulations, 2002 as amended. As a matter of policy, the Capital Markets Authority assumes no responsibility for the correctness of the statements appearing in this announcement.

Legal Adviser