



# SCANGROUP

## GROUP UNAUDITED RESULTS FOR SIX MONTHS PERIOD ENDED 30TH JUNE 2012

### CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Particulars	30th June	30th June	31st Dec
	2011	2012	2011
	(Six months)	(Six months)	(Twelve months)
All amounts in Ksh'000			
Billings	5,605,946	5,937,662	11,763,664
Revenues	1,527,124	2,022,494	3,597,260
<b>Profit before investment income and taxation</b>	<b>449,475</b>	<b>475,970</b>	<b>1,140,184</b>
Investment Income	71,476	102,447	139,916
<b>Profit before Taxation</b>	<b>520,951</b>	<b>578,417</b>	<b>1,280,100</b>
Taxation	(146,405)	(171,770)	(368,984)
<b>Profit for the period after Tax</b>	<b>374,546</b>	<b>406,647</b>	<b>911,116</b>
Other Comprehensive income:			
Currency translation differences	(3,541)	(1,194)	5,372
<b>Total Comprehensive Income for the period</b>	<b>371,005</b>	<b>405,453</b>	<b>916,488</b>
<b>Profit after tax attributable to :</b>			
Equity holders of the company	304,963	320,421	724,965
Minority Interest	69,583	86,226	186,151
<b>Total</b>	<b>374,546</b>	<b>406,647</b>	<b>911,116</b>
<b>Total Comprehensive Income attributable to :</b>			
Equity holders of the company	301,422	319,227	730,380
Minority Interest	69,583	86,226	186,108
<b>Total</b>	<b>371,005</b>	<b>405,453</b>	<b>916,488</b>
Basic Earning's per share (EPS)* (Ksh)	1.07	1.13	2.55
Diluted EPS (Ksh)	1.07	1.13	2.55
Weighted average number of shares in issue :	284,500,008 shares	284,789,128 shares	284,638,210 shares

\* EPS calculated on Profit after tax attributable to shareholders and based on weighted average number of shares

### CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	As at 30th June 2011	As at 30th June 2012	As at 31st Dec 2011
<b>ASSETS</b>			
Equipment	225,197	386,780	294,593
Goodwill	315,671	315,671	315,671
Other non current assets	88,559	100,135	101,087
Current Assets	6,462,426	7,597,291	7,778,588
<b>Total Assets</b>	<b>7,091,853</b>	<b>8,399,877</b>	<b>8,489,939</b>

### EQUITY AND LIABILITIES

Share Capital	284,789	284,789	284,789
Share Premium	1,754,388	1,754,388	1,754,388
Revenue Reserve	1,387,597	1,928,669	1,807,599
Translation Reserve	(7,762)	-	1,194
<b>Total Shareholder's Funds</b>	<b>3,419,012</b>	<b>3,967,846</b>	<b>3,847,970</b>
Minority Interest	390,414	593,166	506,940
Non - Current Liabilities	326,404	348,666	337,430
Current Liabilities	2,956,023	3,490,199	3,797,599
<b>Total Equity and Liabilities</b>	<b>7,091,853</b>	<b>8,399,877</b>	<b>8,489,939</b>

### CONDENSED CONSOLIDATED STATEMENT OF CASH FLOW

	30th June 2011	30th June 2012	31st Dec 2011
Cash generated from operations	(747,023)	(1,784)	588,598
Taxation paid	(181,638)	(232,184)	(369,375)
<b>Net cash generated from operating activities</b>	<b>(928,661)</b>	<b>(233,968)</b>	<b>219,223</b>
Net cash used in investing activities	263,134	(53,320)	187,006
Net cash generated from financing activities	58,265	-	68,552
<b>Increase / (decrease) in cash and cash equivalents</b>	<b>(607,262)</b>	<b>(287,288)</b>	<b>474,781</b>

### Movement in Cash and Cash Equivalents

At the beginning of the period	2,178,652	2,648,740	2,178,652
Increase / (Decrease) during the year	(607,262)	(287,288)	474,781
Effect of exchange rates	(3,541)	(1,194)	(4,693)
<b>Increase / (decrease) in cash and cash equivalents</b>	<b>1,567,849</b>	<b>2,360,258</b>	<b>2,648,740</b>

### CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Share Capital	Share Premium account	Revenue Reserve	Investment Revaluation Reserve	Translation Reserve	Equity Settled Employee benefit Reserve	Minority Interest	Total
<b>As at Dec 2011</b>	<b>284,789</b>	<b>1,754,388</b>	<b>1,807,599</b>	-	<b>1,194</b>	-	<b>506,940</b>	<b>4,354,910</b>
Net Profit for the period	-	-	320,421	-	-	-	86,226	406,647
Dividend declared	-	-	(199,352)	-	-	-	-	(199,352)
Other Comprehensive income / (Losses)	-	-	-	-	(1,194)	-	-	(1,194)
<b>As at 30th June 2012</b>	<b>284,789</b>	<b>1,754,388</b>	<b>1,928,668</b>	-	-	-	<b>593,166</b>	<b>4,561,011</b>
<b>As at Dec 2010</b>	<b>234,570</b>	<b>1,680,666</b>	<b>1,248,761</b>	<b>56,573</b>	<b>(4,221)</b>	<b>40,625</b>	<b>320,831</b>	<b>3,577,805</b>
Issue of new shares (ESOP)	2,754	80,562	-	-	-	-	-	83,316
Reversal of reserves arising from share based payments	-	40,625	-	-	-	(40,625)	-	-
Issue of Bonus shares	47,465	(47,465)	-	-	-	-	-	-
Net Profit for the period	-	-	304,963	-	-	-	69,583	374,546
Dividend declared	-	-	(166,127)	-	-	-	-	(166,127)
Realised on disposal	-	-	-	(56,573)	-	-	-	(56,573)
Other Comprehensive income / (Losses)	-	-	-	-	(3,541)	-	-	(3,541)
<b>As at 30th June 2011</b>	<b>284,789</b>	<b>1,754,388</b>	<b>1,387,597</b>	-	<b>(7,762)</b>	-	<b>390,414</b>	<b>3,809,426</b>

The accounting policies used in preparing these financial statements are consistent with those used for the Group's 2011 annual financial statements.

### Highlights :

- Billings marginally grew by 6% whilst revenues grew by 32% compared to similar period in 2011. In our business, billings do not necessarily have a correlation with revenues since more than 50% of our revenues are from fees and are not pegged to the level of client spend on advertising
- Profit before and after tax increased by 11% and 9% respectively compared to the same period in 2011

### Dividends

The Board of Directors do not recommend an interim dividend for the year 2012.

### By Order of the Board

M. M. Kipchumba  
Company Secretary  
7<sup>th</sup> August 2012